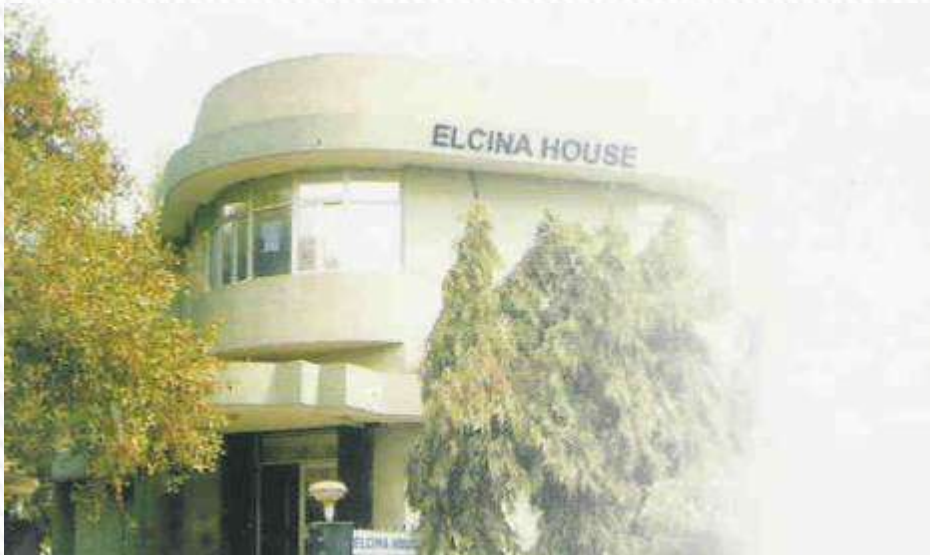




**Electronic Industries Association of India**



**PROMOTING MANUFACTURING AND BUSINESS  
EXPANSION IN ELECTRONICS & IT SINCE 1967**

[www.elcina.com](http://www.elcina.com); [info@elcina.com](mailto:info@elcina.com)



# Genesis & Evolution

*Inception in 1967*

- ELCINA was established in 1967 as the first industry association supporting electronics hardware, when India's Electronics industry was still in its infancy. Since then, ELCINA has been well known as an interactive forum for electronics and IT manufacturers.
- ELCINA has always remained committed to the promotion of electronics manufacturing culture in the country focusing on components, EMS and high value added equipment mfg.
- ELCINA continues to work towards correlating the common interest of electronic hardware manufacturers with that of equipment, material and machinery producers for accelerating growth



ELCINA House, New Delhi



# Key Activities

- Policy advocacy and Recommendations on to Govt of India on various issues. Representing the Industry on Tax / Policy Issues
- Enabling development of a supportive eco-system for electronics manufacturing, Clusters, Supportive Policies, Resolution of problems
- Business Development Events –Source India & SES and annual Exhibition EFY Expo- to showcase Indian Electronics Industry to the world. Interactive platform between the buyers and sellers to promote industry
- Consultancy services, Industry Reports, Survey & Analysis
- Delegations world wide for business promotion
- Organising Training & Interactive Programmes, conferences, workshops on emerging business practices and quality, Self Empowerment Programmes
- Annual Awards for Excellence, and permanent Product Display Facility at ELCINA House, including virtual display in the ELCINA website.
- Collaboration with international bodies such as WEF, WECC, CBI, for creating awareness regarding emerging trends
- ELCINA Display Center and Conference facility



# Why ELCINA Membership ?

- ELCINA identifies and brings together likeminded companies to represent the voice of Indian electronics and IT hardware industry and promote manufacturing
- ELCINA promotes hardware manufacturing through active representation in the Government as well as scientific/technical institutions and industry/trade organisations in India and abroad.
- ELCINA represents to the government, problems faced by its members, individually or as a group, to find solutions and provide relief from unreasonable acts of administrative and policy making departments.
- ELCINA provides a bouquet of professional and value-added services to its members. These services are tailored to serve the best interest of its Members and the Electronics/IT community to empower it to face competition and prosper. These services are constantly upgraded to suit the changing demands of the environment and needs of the industry.
- ELCINA's E-commerce facilities and its dynamic website together attract about 3500 visitors per day and provide a platform for members.
- ELCINA is a repository of information and research, readily available for its members and helps them in taking critical decisions based on relevant facts

# Who Can Join ELCINA Membership

Companies committed to Electronics Hardware Manufacturing with substantial value addition through production of

- Raw Material, Speciality Materials
- Components
- Subassemblies, Parts
- Capital goods/machinery for manufacturing of electronics hardware
- EMS providers

Service providers such as

- Quality/product testing/certification
- Electronics Design

Finished Equipment companies from all segments of electronics:

- Consumer
- Telecom,
- Information Technology
- Strategic / Defence
- Industrial
- Medical
- Automotive
- Lighting
- Security & Surveillance
- Solar Energy/Products
- Electric Vehicles & Systems



# Membership Services

- Active industry-government interface and networking with key decision making bodies
- Swift dissemination of relevant information/data, circulars and notifications
- Promoting business with the support of ELCINA website
- Publications, Reports and Surveys to capture the latest in the industry
- Training Programmes, conferences, workshops on emerging business practices and quality, Self Empowerment Programmes
- Advisory and Consultancy services
- Infrastructure support for business meets, conferences and promotional activities at ELCINA's Conference and Committee Room.
- Annual Awards for Excellence
- Permanent Product Display Facility at ELCINA House



# Membership Services

## Display Centre @ELCINA House



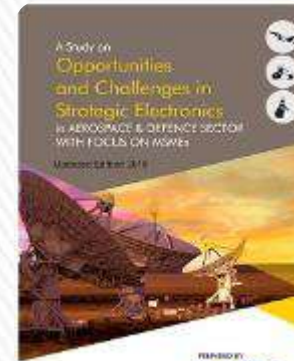
Directory of Indian Electronic Industries



ELCINA Electronic Outlook (6 Issues Yearly)



Investor's Manual (A Guide for Investing in the Electronics Value)



Opportunities & Challenges in Strategic Electronics

## ELCINA Publications

## Conference Facilities @ELCINA House



AUDITORIUM



CONFERENCE ROOM



BOARD ROOM

# ELCINA Key Activities and Projects



Buyer Seller Meet,  
Mini Exhibition ,  
Conference for  
Electronics Supply  
Chain

Buyer Seller Meet,  
Mini Exhibition ,  
Conference for  
Strategic Electronics  
Industry, Defense  
and Aerospace

Infrastructure  
development of a  
world class Electronics  
Manufacturing Cluster  
supported by Govt of  
India

Recognizing  
Excellence in  
Electronics & IT  
Hardware since  
1976

Conference for  
Strategic  
Electronics  
Industry,  
Defense and  
Aerospace







# ELCINA Model Cluster, Bhiwadi



**ELCINA EFY**  
**AWARDS**



# Key Members Of ELCINA



**BOSCH**  
Invented for life



**BLACK PEPPER**  
The Spice of Innovations

**AHUJA**  
PUBLIC ADDRESS SYSTEMS  
Benchmark of Reliability



**ELICO**  
Connecting Science & Lab

**ELCOMPO**



**JABI**



**Sahasra**  
Electronics Pvt. Ltd.



**SRI CI DIXON**  
An International Performance Group

**AMARA RAJA**  
Gotta be a better way

**DEKI**  
Film Capacitors Solutions

**EPIN**  
एलिन  
YOUR MANUFACTURING PARTNER



**DEC**  
DESAI ELECTRONICS PVT. LTD.



**MYBOX**  
PARTNERS FOR LIFE

**SYRMA**  
TECHNOLOGY

**COSMO FERRITES LIMITED**

**Canon**

CANON MACHINERY INC.

**APPLIED MATERIALS**

**SGS Techniks**  
TS 16949 : 2002  
Certified Company

**SLN**  
SERVICE LEADERSHIP INNOVATION  
PASSION TO INNOVATE

**PENTAIR**

Resolute

**CENTUM**

**MOTRAS SCIENTIFIC**



**KAIJO**  
Taiwan Kaijo Shibuya Corporation  
台灣海上希步洋股份有限公司

**MORNSUN**

**EAST INDIA GROUP**

**SOUTHERN MACHINERY**

**moserbaer**



**सी-डॉट**  
C-DOT

**भारत इलेक्ट्रॉनिक्स**  
BHARAT ELECTRONICS



**VIDEOCON**

**EPCOS**

And more...

**50 ELCINA**  
years of dedicated service

# Members Testimonies – Our Greatest Strength



ELCINA has been like the sun providing energy & direction to all its members for the past 50 years. What a glorious journey with relentless pursuit for Excellence!

Sahasra Group congratulates ELCINA reaching the Golden Jubilee year and continuing to grow in strength & vision.



It's a matter of great pride that ELCINA is celebrating the Golden Jubilee of its existence. It is also commendable that it has kept its core value of supporting high value added manufacturing despite facing adversities in the manufacturing sector. ITA, FTA'S, RCEP etc. are posing great challenges to 'Net Zero Imports' target for electronics as well as the 'Make-in-India' programme. We hope ELCINA's efforts to solve these issues become successful and wish them a great blissful future.



ELCINA, as the Electronics industry's key enabler has played a stellar role in listening to us, in analysing and understanding issues, formulating an industry vision, and engaging professionally and pro-actively with the policy makers. ELCINA has been punching more than their weight, in areas of business development, policy advocacy, investor advocacy, and international representation.



Association with ELCINA helped Covestro gain strong connections & collaboration with the Indian Electronics industry. The ELCINA team supported our initiative on the Electronics Industry awareness workshop at the Covestro Factory in Greater Noida, by inviting the entire value chain of the Industry! It's really a great honor to keep the connection going, and growing!



I feel proud and privileged to be your President in the Golden Jubilee year. ELCINA has been a highly credible and ethical association representing the electronics and manufacturing industry for years together. I commend ELCINA in participating with the Government for formulation of the NPE 2012, establishing relations with international associations, and in organizing excellent seminars, exhibitions and training.



It is a matter of great pleasure to celebrate ELCINA's Golden Jubilee. This 50 year Journey of ELCINA virtually represents the journey of Electronics Industry in India. We are proud to say that ELCINA has strived hard to serve the cause of Electronics Industries and has significantly contributed towards sustaining the industry against odds like FTA, ITA and Zero import duty etc.

# Members Testimonies – Our Greatest Strength



Electronic Manufacturing Services

ELCINA has provided outstanding service to the Electronic Component & EMS Industry in India over these glorious 50 years.

Today it stands out as one of the foremost electronic associations and is closely working with Govt. Agencies on policy formulation for enhancing the local manufacturing industry. Best wishes to ELCINA on the occasion of its Golden Jubilee.



ELCINA is the oldest Electronics Manufacturers Association in India serving the industry for last 50 years. We appreciate ELCINA's support for giving us a platform through their initiatives such as Exhibitions, Conferences and Delegations. We also thank ELCINA for guiding us through their participation in our Governing Council and in conducting various programmes. Here's wishing ELCINA continued success in all its activities!



'ELCINA' has played a vital role in connecting the government to the industry. It is the most active organisation for Electronics Component Industries. It has worked selflessly to promote 'Make in India' and other initiatives of the government while keeping the industry concern in mind. We are proud to be part of ELCINA when it is turning '50' and wish them a bright future!



"Making of Electronics in INDIA" wouldn't have possible without the contribution of ELCINA's 50-year long efforts. Celebrating their milestone Golden Jubilee, we hope ELCINA would continue to put its best efforts with government agencies to implement policies which would increase the ease of doing business. EOS family wishes ELCINA great success and sustainable years ahead.



Hearty Congratulations to Electronic Industries Association of India for reaching the milestone Golden Jubilee year. We at ALPHA, recognise the immense contribution by ELCINA to the Electronics Industry, for it was the first industry association supporting electronics hardware in India.

As things looks bright for our industry at the moment, we wish ELCINA and its members a great success and wonderful years ahead.



PCB Power is proud to be a part of this golden-jubilee compilation of ELCINA. The book is a celebration of 50 years of facilitating the electronics industry in our country. We are sure this publication will add great value and record the momentous journey, and help in setting new manufacturing benchmarks in the Indian Electronics Industry.



Electronic Industries Association of India

**THANK YOU**

