

## Memberships at ELCINA

### Membership Categories

Companies engaged in manufacturing and with an annual turnover of more than Indian Rupees 10 Crore are eligible to apply for FULL Membership while those with turnover below INR Ten Crore can opt for ASSOCIATE Membership.

Central/State Electronics Development Corporations, government and other promotional bodies or institutions without any manufacturing activity, are eligible to apply for AFFILIATE Membership.

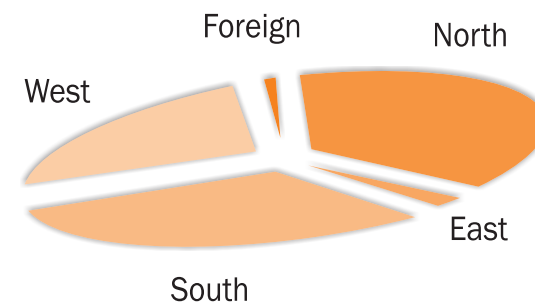
A special category, FOREIGN MEMBER, exists for overseas companies.

Corporate Membership: Large companies from Financial, Infrastructure, Media, Skill Development / Training, Logistics / Supply Chain, Consultancy / Research, IT / Technical Services are eligible to apply for Corporate Membership.

### Members Demography by Product



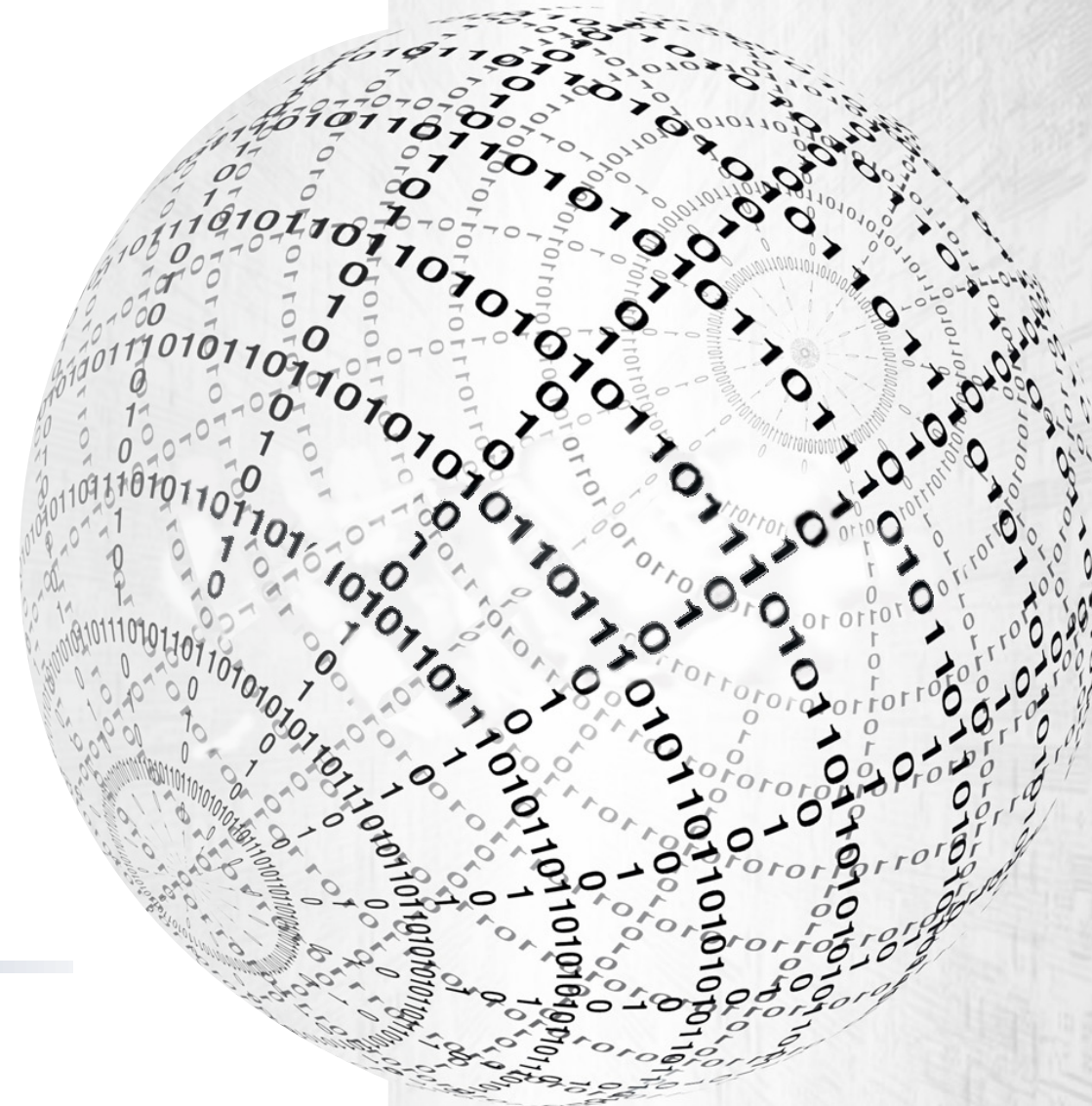
### Members Demography by Region



**Promoting  
Manufacturing and  
Business Expansion  
in Electronics & IT hardware,  
since 1967**



Electronic Industries Association of India



Electronic Industries Association of India (ELCINA)  
(Formerly ELCINA Electronics Industries Association of India)

ELCINA House  
422, Okhla Industrial Estate Phase III  
New Delhi 110 020

T +91 11 4161 5985, 4101 1291  
F +91 11 2692 3440  
E [info@elcina.com](mailto:info@elcina.com)  
W [www.elcina.com](http://www.elcina.com)





**Committed to development of a competitive eco system for Electronic System Design & Manufacturing (ESDM) sector in India.**

## The Electronics Hardware Industry

Electronics Hardware is the largest and fastest growing manufacturing industry in the world growing at the rate of ~7% per annum. It is the most globalized of all industries and is driving the whole economy through its role in productivity creation.

The Indian Electronics Market (Design & Product) was estimated at over US\$ 75.61Bn in 2013 and projected to exceed US\$ 400 Bn by 2020. While the domestic manufacturing stood US\$ 31 Bn in 2013 and the manufacturing – market gap is expected to be US\$ 300 Bn by 2020.

### The Opportunity for India

- ✍ India has emerged as a huge market for Electronics goods
- ✍ India has largest pool of consumers (350+ million middle class consumers with increased per capita income)
- ✍ Low market penetration level ensures sustained demand pull
- ✍ GDP is growing faster than anywhere in the world (~7% for last few yers and the trend continues)

## The Genesis of ELCINA

ELCINA was established in 1967 as the first industry association supporting electronics hardware, when India's Electronics industry was still in its infancy. Since then, ELCINA has been well known as an interactive forum for electronics and IT manufacturers. Apart from the basic objective of promoting hardware manufacturing through active representation and advice to the Government, ELCINA has been networking with technical institutions and business promotion organisations in India and abroad.

## Milestones

Inception: 1967

First to bring a Comprehensive Directory for Indian Electronics Industry : 1973

First to institute Annual Awards to recognize Excellence in Electronics Sector : 1976

Construction of ELCINA House in New Delhi and one of its kind inhouse Product Display Centre

Launch of ELCINA Website : 1997

First Indian Industry Association to be ISO certified

Launch of Electronics Hardware & Services Exhibition

Modernisation of Conference Facilities

Establishing ELCINA Centre for Knowledge Management to provide quality training to the Industry

Launch of first industry driven Electronics Manufacturing Cluster at Bhiwadi Rajasthan, and other clusters in Southern India



## ELCINA Clusters in India

ELCINA took the early initiative to establish first Green field clusters under National Electronics Policy 2012 at Bhiwadi, Rajasthan (60 Km from New Delhi) in India. ELCINA believes that this policy will give a major boost to the manufacturing of Electronic Products in India.

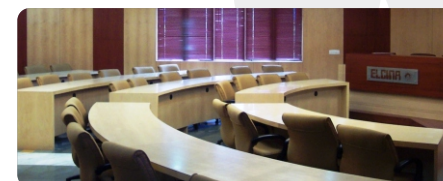


ELCINA Bhiwadi Cluster is in the advance stage of development



Ground breaking ceremony of first project India-Japan joint venture @ Bhiwadi cluster

## Services & Activities



Modern Conference Facility



Osram Display Centre

Active industry-government interface and networking with decision makers.

Dissemination of information using electronic and print media and dynamic website.

Publications, Reports and Surveys to capture the latest in the industry.

Training & Interactive Programmes, conferences, workshops on emerging business practices, trends and enablers.

Advisory and Consultancy services on business viability, opportunities and market trends.

Infrastructure support for business meets, training programs and promotional activities at ELCINA House with modern conference facilities.

Annual Awards for Excellence, and Product Display Facility at ELCINA House, including virtual display on the ELCINA website.

Facilitate establishment of Greenfield and Brownfield Clusters under the National Policy on Electronics 2012

Promoter of Electronics Sector Skills Council of India (ESSCI) with sister associations, under the umbrella of NSDC (National Skills Development Corporation)

Providing assistance in filing M-SIPS applications for incentive for setting up Electronics Manufacturing Unit.

## The Mission Before ELCINA

To facilitate building of globally competitive & fast growing Indian Electronics Components and other Hardware Industry.

Towards this, to provide learning platforms in quality tools/ techniques and to take initiatives for meaningful collaboration and effective communication with various stakeholders of the industry & with policy makers

In turn, to protect & promote the common interests of the members and the industry at large.

