



## AT A GLANCE

#### INCEPTION

ELCINA was established in 1967 as India's first industry association supporting electronics hardware. Since then, ELCINA as been an interactive forum for electronics and IT manufacturers. It has always been committed to promoting the culture of electronics manufacturing in the country, focusing on components, EMS, and high-value-added equipment manufacturing. ELCINA continues to work towards correlating electronic hardware manufacturers' common interest with equipment, material, and machinery producers for accelerating growth of the entire ESDM industry.



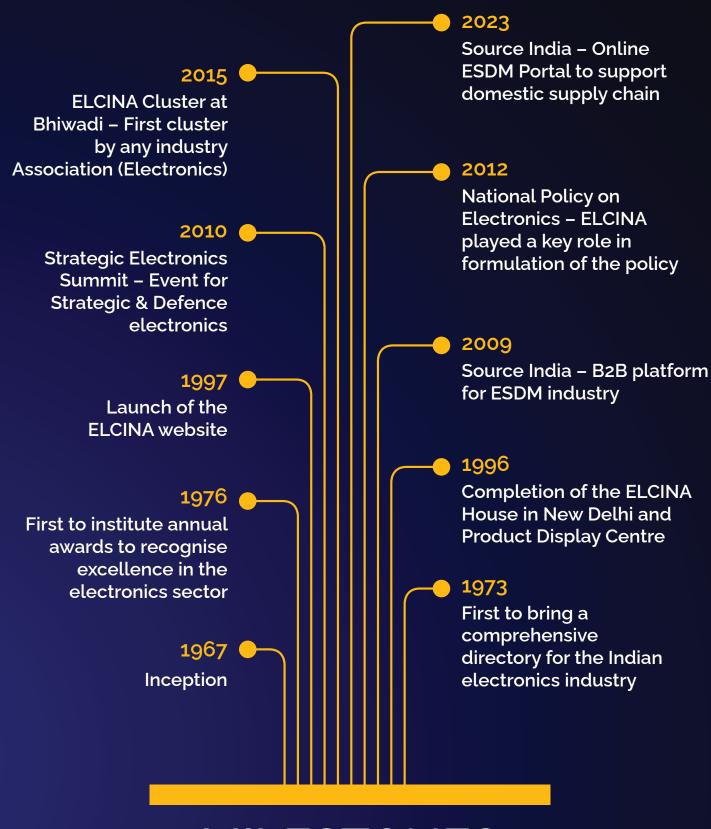


While ELCINA's focus was originally on the promotion of manufacturing components, it has broadened its activities to include the development of entire Electronics and IT Hardware in the country. It now focuses on promoting the manufacture of Electronic Components, Industrial/Professional Electronics, Defence/Strategic Electronics, Electronic Manufacturing Services and other expanding areas in electronics such as Medical, Automobile, Electronic Design, Embedded Systems & more.



#### **VISION-MISSION**

The organisation's vision is to facilitate the growth of a globally competitive & fast-growing Indian Electronics Hardware Industry. It aims to achieve this through information dissemination, initiating collaboration with various industry stakeholders and policymakers, providing business development platforms to enable collaborations and B2B engagement for business expansion, and promoting the common interests of the members and the industry at large.



# MILESTONES OVER THE YEARS

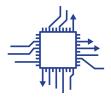
1967-2023

# ELCINA SERVICES & ACTIVITIES

ELCINA constantly endeavours to upgrade it's services which include, among others:

Active industry-government interface and networking with key decision making bodies with quick and effective representation to government.

Swift information dissemination using electronic media and promoting business through various initiatives.



Information Dissemination



Policy Advocacy



Business Development Events



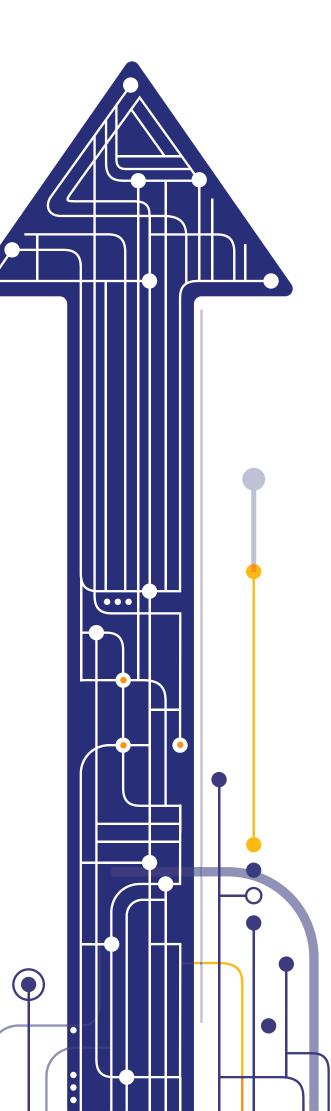
Interactive Networking Platform



Skill Development Programs



Publications and Industry Reports, Survey & Analysis





#### **ELCINA CLUSTERS**

ELCINA took the early initiative for establishing the first Electronics Manufacturing Cluster (EMC) under National Policy on Electronics 2012. It established first cluster at Bhiwadi, Rajasthan, ~60 km from New Delhi International airport. The cluster provides state of the art industrial infrastructure with common facilities to meet the requirement of high-tech industry. ELCINA Bhiwadi Cluster is now operational and serving the country.

ELCINA is keen to replicate the model in other parts of the country with active support from State Governments..



# ELCINA MICRO & SMALL INDUSTRIES FORUM (EMSIF)

The Executive Committee of ELCINA established a Micro & Small Industries Forum (MSIF) to strengthen and grow the Micro & Small Industries to the next level. The Electronic Systems Design & Manufacturing (ESDM) Sector is proliferating, and the Government is providing policy support to attract large investments. MSIF is being established to enable small units to avail these benefits and become competitive.



#### SOURCE INDIA-ELECTRONICS SUPPLY CHAIN PORTAL

Source India – Electronics Supply Chain Portal aims to enable manufacturers and service providers to develop local supply chain and make India Atmanirbhar in Electronics by 2025. The key objective of this portal is to provide a platform for domestic manufacturers of raw materials, components and assemblies and showcase the capabilities in the country to buyers within the country as well as globally.



## ELCINA SECURITY PROMOTION GROUP

The erstwhile Security Promotion Group of India (SPGI) merged with ELCINA to work together for the progress of the security and surveillance sector. The strategic importance of homeland security is growing due to the changing geopolitical scenario which is challenging our internal security fabric. Security Products Market is growing rapidly, estimated at 22% per annum and this growth will sustain in the coming years.



ELCINA's consultancy services aim to catalyse the flow of investment funds and rapid growth of the Indian Electronics industry. Apart from in-house database and expertise, ELCINA's consultancy division has tie-ups with professional organisations with sound track record and expertise in the electronic industry. The consultancy services include research, industry data, entry strategy and applying for incentives under various government schemes.



# EVENTS & AWARDS



SOURCE INDIA was initiated by ELCINA in 2009 to accelerate development of the Indian electronics supply chain. Source India consists of a Conference, Exhibition and Buyer Seller Meet and provides value to all Large, Medium and Small industries as a forum for interaction for business development.



ELCINA had launched the Strategic Electronics Summit (SES) in 2010 and since then it is being consistently organised in Bengaluru with a focus on defence and aerospace electronics. SES has since become a well-recognised and valuable platform for showcasing equipment and technology for the Army, Air Force, Navy and Space sectors and has successfully attracted large presence of all stakeholders.



Since 1976, ELCINA has been organising its Annual Awards for recognising excellence in Electronics Manufacturing & Services.



ELCINA defennovation Awards aim to recognize outstanding companies who have made exemplary contribution in the field of Defence Electronics (R&D, Design and Manufacturing) demonstrating an innovative approach and excellence.



# ELCINA MEMBERSHIP



#### **ABOUT THE MEMBERSHIP**

ELCINA provides an array of professional and value-added services to its members. It presents challenges faced by its members, individually or as a group, to the government to find solutions and provide relief. Its services are tailored to serve the best interest of its members and the Electronics/IT community to empower it to face competition and prosper. These services are constantly upgraded to suit the changing demands of the environment and the needs of the industry.

ELCINA is a repository of information and research, readily available for its members and helps them in making critical decisions based on relevant industry data.

#### WHO CAN JOIN

Companies committed to electronics hardware manufacturing with substantial value addition through the production of components, subassemblies, parts, capital goods/machinery for manufacturing of electronics hardware, EMS providers, service providers such as quality/product testing, as well as companies designing components and subassemblies are eligible for membership. Equipment companies from all segments of electronics (i.e., Consumer, Telecom, IT, Defense, Industrial, Medical and Automobiles) are welcome to join ELCINA membership.

