



Electronic Industries Association of India (ELCINA)

*Promoting Manufacturing and business Expansion in Electronics & IT Since
1967*

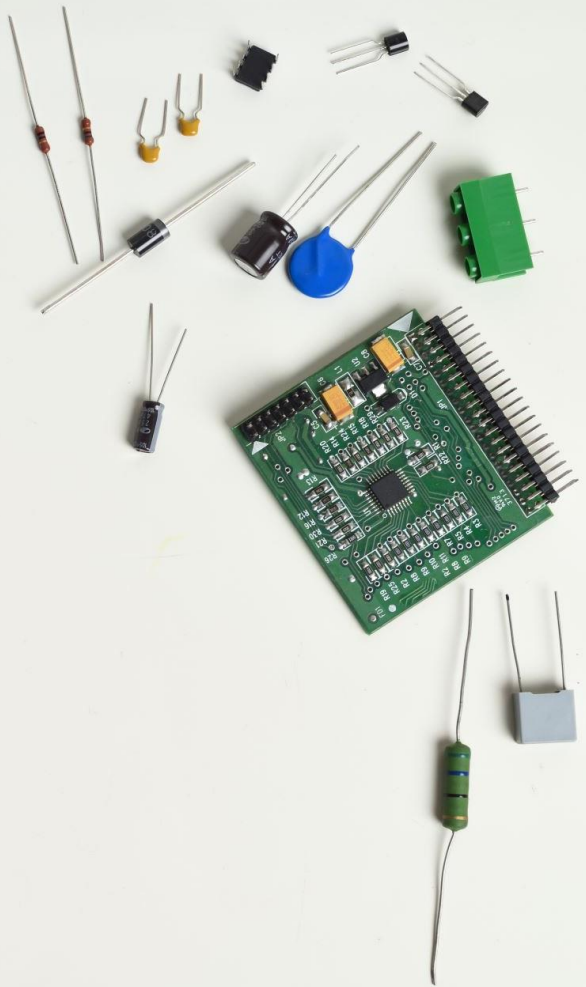
Genesis & Evolution

Inception in 1967

- ELCINA was established in 1967 as the first industry association supporting electronics hardware, when India's Electronics industry was still in its infancy. Since then, ELCINA has been well known as an interactive forum for electronics and IT manufacturers.
- ELCINA has always remained committed to the promotion of electronics manufacturing culture in the country focusing on components, EMS and high value-added equipment mfg.
- ELCINA continues to work towards correlating the common interest of electronic hardware manufacturers with that of equipment, material and machinery producers for accelerating growth.

Key Activities

- Policy advocacy and Recommendations to Govt. of India and State Governments on all issues impacting electronics sector.
- Representing the Industry on various forums, enabling development of a supportive eco-system for electronics manufacturing
- Business Development Events such as Source India, Strategic Electronics Summit and annual Exhibition to showcase Indian Electronics Industry to the world. Interactive platform between the buyers and sellers to promote industry
- Consultancy services, Industry Reports, Survey & Analysis
- Foreign Delegations for business promotion
- Organising Training & Skill development Programmes, conferences, workshops on emerging business practices and quality systems and Self Empowerment Programmes
- ELCINA Annual Awards - recognising *Excellence in Electronics Manufacturing & Services since 1976*
- Permanent Product Display Facility at ELCINA House, including virtual display in the ELCINA website.
- Collaboration with international organisations and industry associations of countries which are leaders in electronics technology and technology.



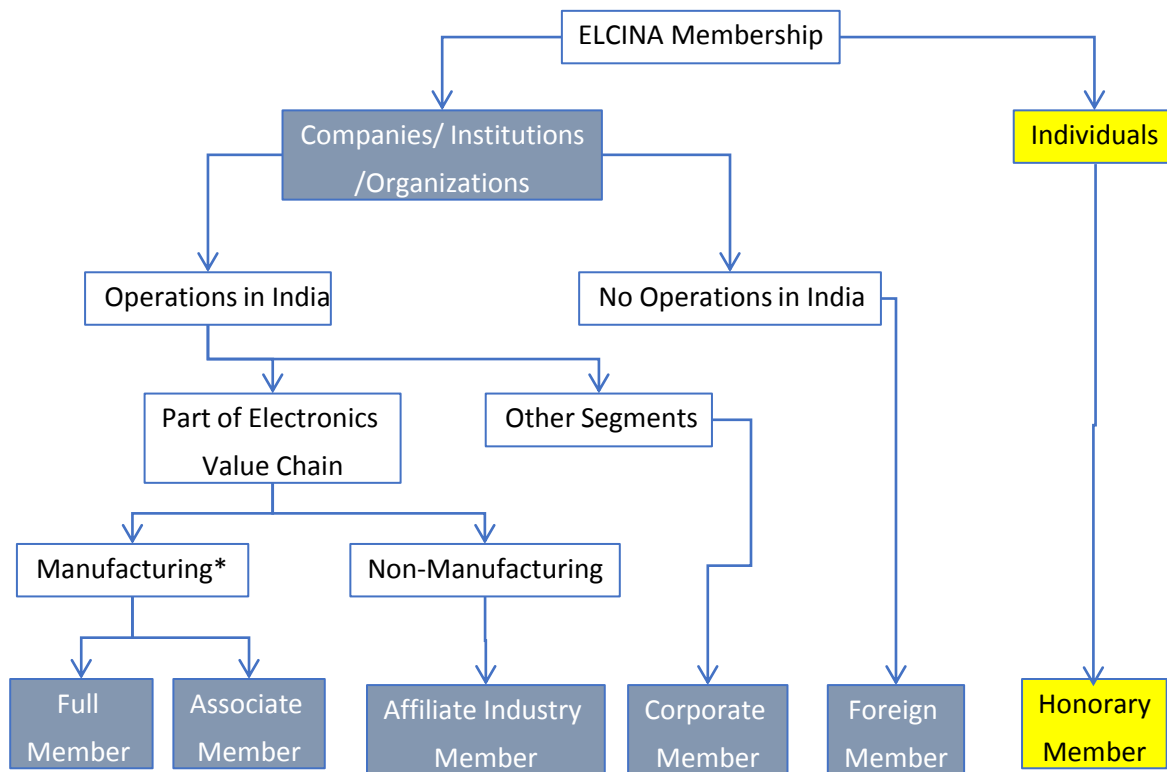
Who Can become ELCINA Member ?

- Companies committed to electronic hardware manufacturing with substantial value addition through production of components, subassemblies, parts, capital goods/machinery for manufacturing of electronics hardware, EMS providers, service providers such as quality/product testing as well as companies designing components and subassemblies are eligible for membership.
- Equipment companies from all segments of electronics (i.e., Consumer, Telecom, IT, Defence, Industrial, Medical and Automobiles) are welcome to join ELCINA membership.
- Other Non-Manufacturing companies which are part of the electronics Value chain

Why ELCINA Membership...

- ELCINA identifies and brings together likeminded companies to represent the voice of Indian electronics and IT hardware industry and promote manufacturing. The association is a cohesive and ideal networking platform
- ELCINA promotes hardware manufacturing through active representation in the Government, policy advocacy as well as scientific/technical institutions and industry/trade organisations in India and abroad.
- ELCINA represents to the government, challenges faced by its members, individually or as a group, to find solutions and provide relief.
- ELCINA provides a bouquet of professional and value-added services to its members. These services are tailored to serve the best interest of its Members and the Electronics/IT community to empower it to face competition and prosper. These services are constantly upgraded to suit the changing demands of the environment and needs of the industry.
- ELCINA's online presence through its website, e-fortnightly Newsletter, ELCINA APP and social media provide seamless flow of relevant information to its Membership.
- ELCINA is a repository of information and research, readily available for its members and helps them in taking critical decisions based on relevant facts

MEMBERSHIP CATEGORIES



* Include R&D, Design Services

Membership Services

- Active industry-government interface and networking with key decision-making bodies
- Business development through B2B platforms facilitating buyer-supplier meets and interaction among members
- Swift dissemination of relevant information/data, circulars and notifications
- Publications, Reports and Surveys to capture the latest in the industry
- Training Programmes, conferences, workshops on emerging business practices and quality, Self Empowerment Programmes
- Advisory and Consultancy services/ Support for availing central & state govt policy benefits and Schemes for capital investment and operations subsidies
- Annual Awards for recognising Excellence in Electronics Systems Design & Mfg sector
- Permanent Product Display Facility at ELCINA House
- Promoting business and industry awareness with the support of ELCINA website, ELCINA App and Social Media platforms



ACTIVITIES 2019-20

Presentation ceremony of Annual ELCINA Awards

- The 44th Annual Presentation Ceremony for ELCINA Awards for Excellence in Electronics Hardware Manufacturing & Services was celebrated on **25th September 2019** at Banquet Hall @ 1st Floor, India Expo Centre & Mart, Knowledge Park II, Greater Noida, Uttar Pradesh.
- The ceremony was honored by the Chief Guest Shri Ajay Prakash Sawhney, IAS – Secretary, Ministry of Electronics & IT, Government of India and Shri Sanjay Kumar Rakesh, IAS, Jt Secretary MeitY
- Due to COVID 19 Pandemic, the 45th Annual Presentation of ELCINA Awards was organized on 11th Dec 2020 as a Hybrid event. Only one representative from each winner company was invited to ELCINA House to receive the awards. The entire ceremony was live broadcasted.

2018-19



2019-20





CEO Forum and India PCB Tech
Conference @ Electronica
Productronica India, Noida:
26 – 28 September 2019

- ELCINA has joined hands with Messe München India (MMI) as its “Partner Association” for electronica India and productronica India Exhibition.
- As a Partner Association, ELCINA co-organises the **CEO Forum** and **India PCB Tech** exhibition-cum-conference to highlight industry issues and opportunities. India PCB Tech is a dedicated platform for the PCB Sector and its value chain which connects large Buyers with Sellers and facilitates the acquisition of technology and encourage joint ventures between Indian and global players.



ELCINA Delegation to
Taiwan, 15th to 19th
October 2019

- ELCINA organized delegation to Taiwan to participate in the 5th India – Taiwan Electronics Meet (ITEM), organised by ELCINA at Taipei and also to participate in the 45th Taipei International Electronics Show (Taitronics 2019), organized by TAITRA

Taiwan-India Electronic Supply Chain Opportunities in 2020 : Synergy & Developments across Key ESDM Sectors

23rd December 2019, New Delhi

Institute for Information Industry (III), an Agency of Govt of Taiwan supported by ELCINA organised two back-to back Seminars on

1. “Cooperation Opportunities in ICT Value Chain, Mobile Phones, LED Lighting & Smart Cities” (Seminar 1) and
2. “Synergy & Developments across Key ESDM Sectors” (Seminar 2) 23rd December 2019 in New Delhi.

The objective of the event is to create awareness about various projects being implemented between the two countries and exploring further opportunities for collaboration.





Electronics Supply Chain Summit, 10th January 2020, Noida, UP

Electronics Supply Chain Summit” was organized on 10th January 2020 @ Radisson BLU Hotel, Sector-18, Noida. The event theme focused on “Enhancing Value Addition through Make in India – Components & EMS”. The Chief Guest of the event was Mr. Saurabh Gaur, IAS, Joint Secretary, Ministry of Electronics & IT (MeitY), Govt. of India.

S. No.	Description	Date
1.	Webinar on "Rebooting Electronics Manufacturing- Surviving the Covid-19 Crisis and Future Planning"	16 th April 2020
2.	Webinar on "Addressing the Covid-19 Threat- Recent Updates on Indirect Tax Issues and Schemes of NPE 2019"	24 th April 2020
3.	Webinar on "Restarting Operations after a Six Week Lockdown"	15 th May 2020
4.	Webinar on "Prosperity in Adversity – The New Normal & Emerging Post Covid-19 Scenario"	26 th May 2020
5.	Webinar on "Defence Electronics – Policy Focus on Domestic Manufacturing, Procurement and <u>Atmanirbharta</u> "	2 nd June 2020
6.	Webinar on "Emerging Export Opportunities & Importance of Trade Remedies in ensuring a Level Playing Field"	19 th June, 2020
7.	Webinar on "Establishing a Robust Value Chain for a Self-Reliant PCB Manufacturing Sector" held	7 th August 2020

Webinars Organised by ELCINA from April 2020 to August 2020



8.	Taiwan-India Industrial Summit – Electronics Sub Forum	3 rd Sept. 2020
9.	11 th Source India – Electronics Supply Chain – Virtual Edition	9 th & 10 th Sept. 2020
10.	ELCINA AGM	25 th Sept. 2020
11.	Webinar on "Semiconductor Technology & Manufacturing - Concepts & Practice"	1 st & 9 th Oct. 2020
12.	Webinar on "De-Coding the Labour Codes"	14 th Oct. 2020
13.	Webinar on "ESDM Policy Developments & EV Eco System"	20 th Nov. 2020
14.	CEO Forum "Preparing for a Global ESDM Footprint" @ electronica India 2020	9 th Dec. 2020
15.	India PCB Tech Conference "The Indian PCB Manufacturing Industry - Need to Power-up" @ electronica India 2020	10 th Dec. 2020
16.	ELCINA Annual Awards 2020	11 th Dec. 2020
17.	Webinar on "NCFlexE -Enabling Printable Electronics Manufacturing in India"	23 rd Dec. 2020

Webinars Organised by ELCINA from Sept 2020 to December 2020



11th Source India

Electronics Supply Chain

Virtual (Online) Edition

9th-10th September, 2020



“Source India” is ELCINA’s annual event for promoting sourcing and investments in the domestic electronics value chain which we have organized consecutively in Chennai in February since last 10 years. Though this year, due to the Covid pandemic, the **11th Source India - Electronics Supply Chain – Virtual Edition was organized online on 9th & 10th Sept. 2020.**

The virtual edition was very successful with participation by over 300 organisations as Exhibitors, Delegates and/or Buyers, and overall more than 600 unique registrations including visitors. The Conference hosted eminent speakers from industry and Government. The event featured 19 Buyers from a variety of segments of electronics. There were 21 Taiwanese companies participated in the event.

Program Details:

- A Conference on “India ESDM Sector: Strategy for Self-Reliance in the Re-Aligned World!”
- A Virtual Exhibition having virtual booths exhibition to showcase opportunities for buyers and sellers.
- Pre-arranged Business to Business Meetings at Buyer Seller Meet.

Honourable Chief Guests & VIP's @ Source India 2020



**Thiru R.B. Udayakumar, Hon'ble Minister for IT,
Government of Tamil Nadu**



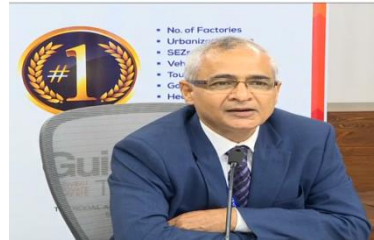
**Thiru M. C. Sampath, Hon'ble Minister for Industries,
Government of Tamil Nadu**



**Mr. Ajay Prakash Sawhney,
IAS
Secretary, Ministry of
Electronics & IT (MeitY),
Govt. of India**



**Thiru Hans Raj Verma, IAS
Addl. Chief Secretary to
Government of Tamil
Nadu (Ministry of IT &
Panchayati Raj)**



**Dr. Neeraj Mittal, IAS
MD & CEO,
Guidance Bureau**



**Mr. Saurabh Gaur,
IAS
Joint Secretary
Ministry of
Electronics & IT
(MeitY), Govt. of
India**

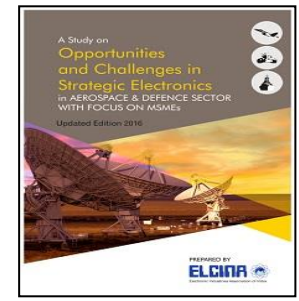
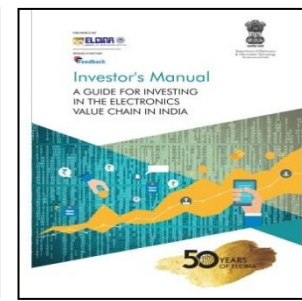
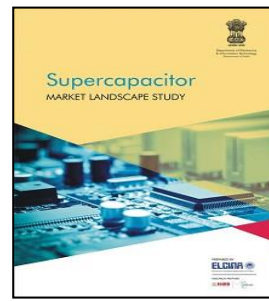


**Thiru M Vijayakumar,
IAS
MD, Electronics
Corporation of Tamil
Nadu Limited (ELCOT)**

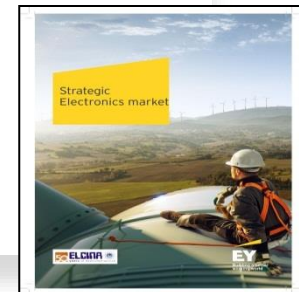
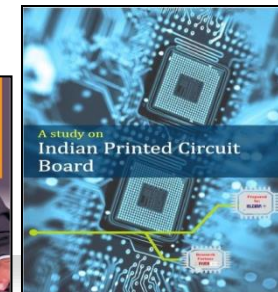


ELCINA PUBLICATIONS

Publications & Database



- In addition to ELCINA's Electronic Outlook and Annual Directory of Indian Electronics Industry, other publications of the Association include;
- Investors' Manual (Published: October 2017)
- Market Study to Understand Distribution Channel for Select Electronics (Components & End Products) in India (Published : 2017)
- A Study on Opportunities and Challenges in Strategic Electronics in Aerospace & Defence Sector with Focus on MSMEs (Published: Jul 2016, Updated in Jul 2017)
- A Study on Indian Printed Circuit Board Industry & Market (Published: 2016, Updated in 2017)
- Supercapacitor Market Landscape Study (Published: 2016)
- Electronics Manufacturing Supply Chain for Key Products in India (Published: 2016)
- Report on Indian Printed Circuit Board Industry – 2020
- EMS Task Force Report – Dec 2020



ELCINA on Social Media

LET'S GET **SOCIAL!**
WE'RE READY TO **CONNECT** WITH YOU!

Find us on: **facebook**

Follow us on **Instagram**

Follow us on **twitter**

Follow us on **LinkedIn**

Email: info@elcina.com | **Web:** www.elcina.com

The graphic features a light gray brick wall background with faint, stylized mountain silhouettes at the bottom. It is decorated with orange plus signs and vertical dotted lines. Social media icons for Facebook, Instagram, Twitter, and LinkedIn are each enclosed in a colored rectangular box. The overall design is clean and modern.

Thank You !



ELCINA App



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