



Electronic Industries Association of India (ELCINA)

*Promoting Manufacturing and business Expansion in Electronics & IT Since
1967*

Genesis & Evolution

Inception in 1967

- ELCINA was established in 1967 as the first industry association supporting electronics hardware, when India's Electronics industry was still in its infancy. Since then, ELCINA has been well known as an interactive forum for electronics and IT manufacturers.
- ELCINA has always remained committed to the promotion of electronics manufacturing culture in the country focusing on components, EMS and high value-added equipment mfg.
- ELCINA continues to work towards correlating the common interest of electronic hardware manufacturers with that of equipment, material and machinery producers for accelerating growth.

Key Activities

- Policy advocacy and Recommendations to Govt. of India and State Governments on all issues impacting electronics sector.
- Representing the Industry on various forums, enabling development of a supportive eco-system for electronics manufacturing
- Business Development Events such as Source India, Strategic Electronics Summit and annual Exhibition to showcase Indian Electronics Industry to the world. Interactive platform between the buyers and sellers to promote industry
- Consultancy services, Industry Reports, Survey & Analysis
- Foreign Delegations for business promotion
- Organising Training & Skill development Programmes, conferences, workshops on emerging business practices and quality systems and Self Empowerment Programmes
- ELCINA Annual Awards - recognising *Excellence in Electronics Manufacturing & Services since 1976*
- Permanent Product Display Facility at ELCINA House, including virtual display in the ELCINA website.
- Collaboration with international organisations and industry associations of countries which are leaders in electronics technology and technology.

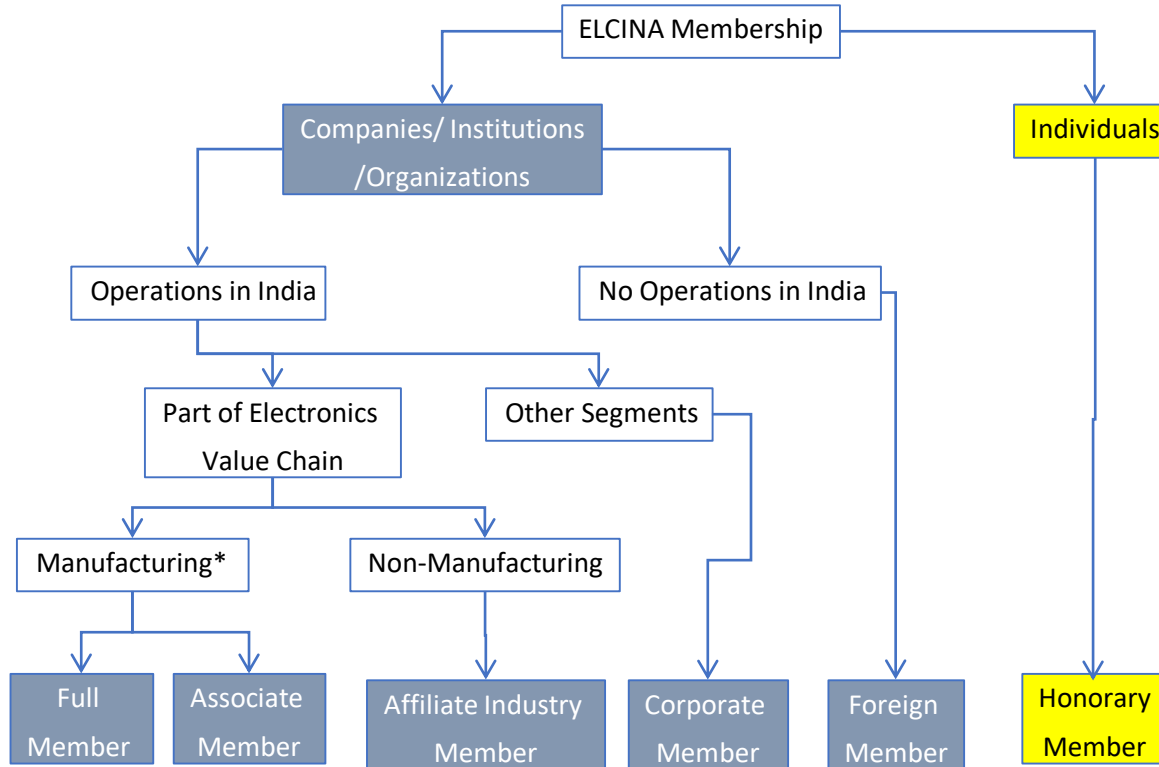
Who can become ELCINA Member ?

- Companies committed to electronic hardware manufacturing with substantial value addition through production of components, subassemblies, parts, capital goods/machinery for manufacturing of electronics hardware, EMS providers, service providers such as quality/product testing as well as companies designing components and subassemblies are eligible for membership.
- Equipment companies from all segments of electronics (i.e., Consumer, Telecom, IT, Defence, Industrial, Medical and Automobiles) are welcome to join ELCINA membership.
- Other Non-Manufacturing companies which are part of the electronics Value chain

Why ELCINA Membership...

- ELCINA identifies and brings together likeminded companies to represent the voice of Indian electronics and IT hardware industry and promote manufacturing. The association is a cohesive and ideal networking platform
- ELCINA promotes hardware manufacturing through active representation in the Government, policy advocacy as well as scientific/technical institutions and industry/trade organisations in India and abroad.
- ELCINA represents to the government, challenges faced by its members, individually or as a group, to find solutions and provide relief.
- ELCINA provides a bouquet of professional and value-added services to its members. These services are tailored to serve the best interest of its Members and the Electronics/IT community to empower it to face competition and prosper. These services are constantly upgraded to suit the changing demands of the environment and needs of the industry.
- ELCINA's online presence through its website, e-fortnightly Newsletter, ELCINA APP and social media provide seamless flow of relevant information to its Membership.
- ELCINA is a repository of information and research, readily available for its members and helps them in taking critical decisions based on relevant facts.

MEMBERSHIP CATEGORIES

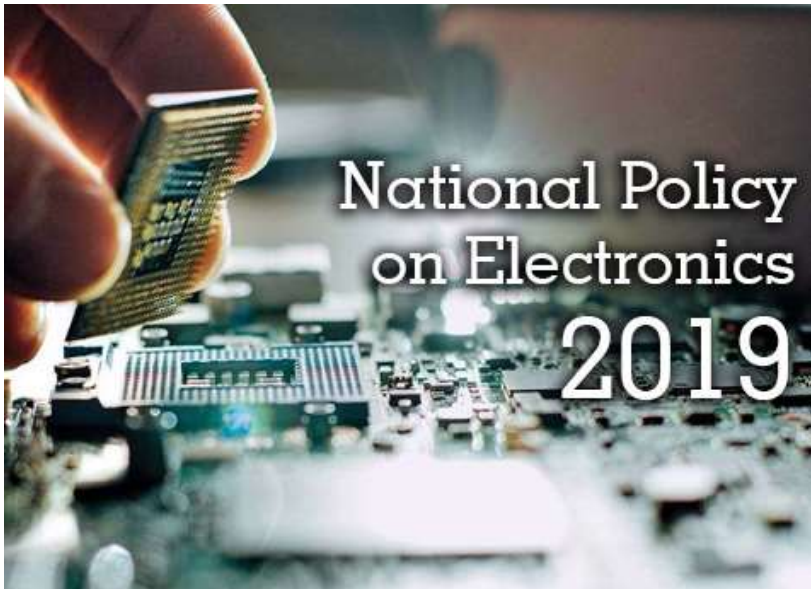


* Include R&D, Design Services

Membership Services

- Active industry-government interface and networking with key decision-making bodies
- Business development through B2B platforms facilitating buyer-supplier meets and interaction among members
- Swift dissemination of relevant information/data, circulars and notifications
- Publications, Reports and Surveys to capture the latest in the industry
- Training Programmes, conferences, workshops on emerging business practices and quality, Self Empowerment Programmes
- Advisory and Consultancy services/ Support for availing central & state govt. policy benefits and Schemes for capital investment and operations subsidies
- Annual Awards for recognising Excellence in Electronics Systems Design & Mfg sector
- Permanent Product Display Facility at ELCINA House
- Promoting business and industry awareness with the support of ELCINA website, ELCINA App and Social Media platforms

ELCINA Consultancy Services



- ELCINA played a key role in formulation of National Policy on Electronics and other incentive Schemes i.e., SPECS, PLI and other state Govt. policies
- ELCINA through its empaneled consultants provide the services of applying for incentives under these scheme.
- Our objective is to ensure that Members get quality support in preparation and filing of their SPECS/PLI applications and to ensure that project approval process goes smoothly.



Key ACTIVITIES



ELCINA President Mr. Sanjay Agarwal, Past President Mr. Vinod Sharma met Shri Rajeev Chandrasekhar, Hon'ble Minister of State, Ministry of Electronics & IT on 28th February 2022.

2020-21

Presentation ceremony of Annual ELCINA Awards, 2021

- The 46th Annual Presentation Ceremony for ELCINA Awards for Excellence in Electronics Hardware Manufacturing & Services was celebrated on 22nd October 2021 at Hotel The Lalit, New Delhi
- The Awards were presented by the Chief Guest Shri Ajay Prakash Sawhney, IAS, Secretary, Ministry of Electronics and Information Technology (MeitY), Govt. of India.



Presentation ceremony of Annual ELCINA Awards

- The 44th Annual Presentation Ceremony for ELCINA Awards for Excellence in Electronics Hardware Manufacturing & Services was celebrated on **25th September 2019** at Banquet Hall @ 1st Floor, India Expo Centre & Mart, Knowledge Park II, Greater Noida, Uttar Pradesh.
- The ceremony was honored by the Chief Guest Shri Ajay Prakash Sawhney, IAS – Secretary, Ministry of Electronics & IT, Government of India and Shri Sanjay Kumar Rakesh, IAS, Jt Secretary MeitY
- Due to COVID 19 Pandemic, the 45th Annual Presentation of ELCINA Awards was organized on 11th Dec 2020 as a Hybrid event. Only one representative from each winner company was invited to ELCINA House to receive the awards. The entire ceremony was live broadcasted.

2018-19



2019-20



CEO Forum and India PCB Tech Conference @ electronica productronica India, 2021

- ELCINA has joined hands with Messe München India (MMI) as its “Partner Association” for electronica India and productronica India Exhibition.
- As a Partner Association, ELCINA co-organises the CEO Forum and India PCB Tech exhibition-cum-conference to highlight industry issues and opportunities. India PCB Tech is a dedicated platform for the PCB Sector and its value chain which connects large Buyers with Sellers and facilitates the acquisition of technology and encourage joint ventures between Indian and global players.





CEO Forum and India PCB Tech Conference
@ Electronica Productronica India, Noida:
26 – 28 September 2019



Electronics Supply Chain Summit, 2022

Electronics Supply Chain Summit was organized on 25th March 2022 @ Radisson BLU Hotel, Sector-18, Noida. The event theme focused on “Electronics Manufacturing in Mission Mode - Creating a credible Electronic Component Eco-system in India by 2025”. The Guest of Honours of the event were Mr. Anil Agrawal, Addl. Secretary, Department for Promotion of Industry and Internal Trade (DPIIT), Mr. Kumar Vineet, Special Secretary, Dept. of IT & Electronics, Govt. of Uttar Pradesh and Mr. S.K. Marwaha, Senior Director/ Scientist “G”, Ministry of Electronics & IT, Govt. of India.



Electronics Supply Chain Summit, 10th January 2020, Noida, UP

Electronics Supply Chain Summit” was organized on 10th January 2020 @ Radisson BLU Hotel, Sector-18, Noida. The event theme focused on “Enhancing Value Addition through Make in India – Components & EMS”. The Chief Guest of the event was Mr. Saurabh Gaur, IAS, Joint Secretary, Ministry of Electronics & IT (MeitY), Govt. of India.

11th Strategic Electronics Summit – Defence & Aerospace 7th - 8th July 2022

- 11th edition of Strategic Electronic Summit was inaugurated by **Shri Basavaraj Bommai Hon'ble Chief Minister, Govt. of Karnataka** on 7th July 2022 at Hotel Lalit Ashok, Bengaluru.
- The defennovation Awards were presented at the conclusion of the Inaugural Session by Dr Girish Deodhare, DG, ADA in the presence of Col HS Shanker, Gen AKS Chandele, Mr Sanjay Agarwal and Mr N Ramachandran.







ELCINA Delegation to
Taiwan, 15th to 19th
October 2019

ELCINA organized delegation to Taiwan to participate in the 5th India – Taiwan Electronics Meet (ITEM), organized by ELCINA at Taipei and also to participate in the 45th Taipei International Electronics Show (Taitronics 2019), organized by TAITRA

Taiwan-India Electronic Supply Chain Opportunities in 2020 : Synergy & Developments across Key ESDM Sectors

23rd December 2019, New Delhi

Institute for Information Industry (III), an Agency of Govt of Taiwan supported by ELCINA organised two back-to-back Seminars on

1. “Cooperation Opportunities in ICT Value Chain, Mobile Phones, LED Lighting & Smart Cities” (Seminar 1) and
2. “Synergy & Developments across Key ESDM Sectors” (Seminar 2) 23rd December 2019 in New Delhi.

The objective of the event is to create awareness about various projects being implemented between the two countries and exploring further opportunities for collaboration.



11th Source India

Electronics Supply Chain

Virtual (Online) Edition

9th-10th September, 2020



Program Details:

- A Conference on “India ESDM Sector: Strategy for Self-Reliance in the Re-Aligned World!”
- A Virtual Exhibition having virtual booths exhibition to showcase opportunities for buyers and sellers.
- Pre-arranged Business to Business Meetings at Buyer Seller Meet.

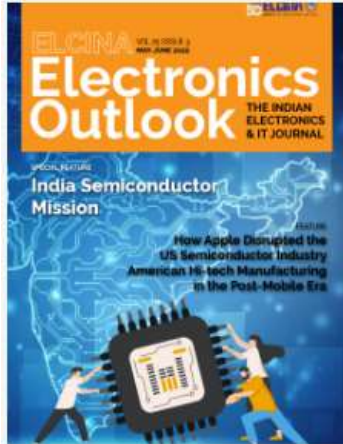
“**Source India**” is ELCINA’s annual event for promoting sourcing and investments in the domestic electronics value chain which we have organized consecutively in Chennai in February since last 10 years. Though this year, due to the Covid pandemic, the **11th Source India - Electronics Supply Chain – Virtual Edition was organized online on 9th & 10th Sept. 2020.**

The virtual edition was very successful with participation by over 300 organisations as Exhibitors, Delegates and/or Buyers, and overall more than 600 unique registrations including visitors. The Conference hosted eminent speakers from industry and Government. The event featured 19 Buyers from a variety of segments of electronics. There were 21 Taiwanese companies participated in the event.



ELCINA PUBLICATIONS

Publications & Database



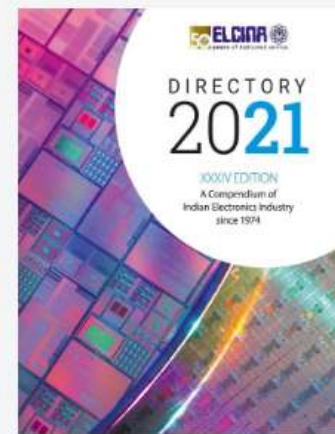
ELCINA Electronics Outlook – (Bi Monthly Magazine)



Strategic Electronic Market – 2019 – (Published: 2019)



EMS Task Force Report on Market & Industry Analysis Of EMS Sector in India – (Published: 2019)



ELCINA Directory of Indian Electronics Industry – (Published: 2021)



An update on the Indian Printed Circuit Board Industry – (Published: March 2020)

ELCINA on Social Media



Source India
Electronics Supply Chain

DEFENCE & AEROSPACE
SES 20
22

ELCINA
defennovation
AWARDS 2022



ELCINA
TECHZONE

50 ELCINA
years of dedicated service
★ ELCINA AWARDS ★

Thank You !

50 ELCINA
years of dedicated service

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