

Scheme of Award for Excellence in: Export of Electronic Products

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There will be two Award Categories: A) Large B) Small & Medium Enterprise

A minimum annual export performance of Rs.50 million will be necessary to qualify for consideration of the Award. (This may be relaxed for SSI units). The following criteria will be taken into consideration: -

- i. Product and its electronic content: Priority will be given to products with high electronic content and technology.
- ii. Regularity in expansion of export year by year.
- iii. Percentage of exports in comparison to production.
- iv. Destination of exports: Higher weightage to exports to developed markets which are more competitive and demanding with respect to price and quality.
- v. Import intensity of exports, that is, net foreign exchange earned: Applicant must provide information about import content in the products exported. In case the Company is trading i.e. importing and then re-exporting any component or product without any value addition through a manufacturing process, the data for same should be presented separately in the table below under the sub-title - Trade/Re-export.
- vi. If the applicant is a subsidiary of a foreign company, give break-up of exports to parent company and exports to direct customers. *

Data should be presented for each export product separately in the following format: -

Year	Actual production value (Rs. Million)	Exports (FOB) value (Rs. Million)		Imports (CIF) for exports in Col.3 (Rs. Million)	Exports as a %age of production
		(3)			
(1)	(2)	Direct	To Parent	(4)	(5)
2022-23					
2023-24					
2024-25					

IMPORTANT

- As proof of export sales achieved, kindly provide a copy of your Balance Sheet which shows export sales figures and/or a certificate from your Chartered Accountant.
- Also, please give the export projection (*along with basis for the same*) for the next three years (Qty. & Value), its destination and its share in your total production.
- Higher weightage would be given to exports to direct/independent customers vis-à-vis exports to a parent company (foreign) using the Indian entity as an offshore manufacturing facility.**